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ViziFrame Digital Signage Appliance converts any TV or big screen monitor into a network enabled digital sign



It features real-time web updates and live weather content for public venues like rest stops, marinas, hotels, and airports.

ItWorks, founded in 1987 and based in Chico, California, announced today that it is now shipping a new digital signage appliance called ViziFrame, which can convert any television, LCD, or plasma monitor into a robust digital signage solution with scalable networking capabilities.

The ViziFrame Appliance and Client Software is the result of over a year of development and testing.

ItWorks has long been a provider of broadcast TV display systems for use in the most demanding environment ever - live television news and weather - where mistakes or problems aren't tolerated on-air. Much of the design philosophy we put into our broadcast display systems and weather presentation content has gone into the ViziFrame design.

ViziFrame is designed to be a simple, robust, and trouble free appliance that will turn any video display into a digital signage system. Slackware Linux, one of the most respected and robust Linux distributions available, powers the ViziFrame Appliance. Its design emphasis is on simplicity, standards conformity, and rock solid operation. ViziFrame's simple and straightforward approach will cater to many whom don't have the time or patience for the challenge of learning a complex networked digital signage system.

Even though it is based on Linux, no knowledge of Linux is required to operate it. There is a built in setup wizard in each appliance, which is run once to configure the network, time/timezone, and maintenance options. After that, all functions are controlled remotely via the Windows based ViziFrame Client program. The ViziFrame Appliance is based on the powerful VIA C7 processor running at 1.5 GHz and offers video interfaces for SVGA, NTSC, and S-Video with optional DVI, and Y/Pr/Pb component video.

ViziFrames offer 10/100 Ethernet connectivity and optional 802.11B/G wireless networking.

Because of its low power and heat dissipation, plus a solid state internal disk for the operating system, a ViziFrame Appliance can run unattended for months, even years.

The ViziFrame Appliance is coupled with the Windows ViziFrame Client program, which provides static and web based content import, playlist editing, remote playlist control and remote administration functions. The ViziFrame Client program can control hundreds of ViziFrames on LAN's, WANS, or public Internet connections worldwide from a single PC.

Using the client program, the user can transmit playlists and content to each appliance, plus specify a URL for dynamic web based content that can be pulled into the ViziFrame display immediately upon update. This powerful and unique feature allows hundreds of ViziFrame Appliances to automatically update their display simply by publishing new content to a single web server.

One of the applications for the ViziFrame is to provide a real-time turnkey weather channel display for venues like airports, highway rest stops, and commercial truck stops. For that application a complete web based weather content solution is provided including satellite and doppler radar images, forecasts and current weather maps. Weather content can be localized on demand and customized with the client logo, all delivered in real-time via the ViziFrame web-fetching engine.

The ViziFrame Appliance comes in three models, a small desktop package, a wallmount package, and a rack mount package. The small size and weight of the wallmount appliance (3.5 pounds, 10.2"D x 2.3"H x 7.3"W) makes it suitable for placement behind wall or ceiling mounted LCD or Plasma monitors. It can also be 12 volt DC powered for mobile applications.

ViziFrame is ROHS and Energy Star compliant, using less power than a standard incandescent light bulb.

Priced at \$849.00 it is very affordable. A 15 day no-risk trial is available for qualified customers.

For more information see www.viziframe.com or contact:

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